

Bram Lesko

Ypsilanti, MI 48197
(734) 827-4972
bram.lesko@gmail.com

Portfolio (all content shot and edited by myself unless otherwise specified):

bramlesko.com

EXPERIENCE

Detroit Training Center, Inc. Detroit, MI — *Digital Service Manager*

August 2023 -

Started in the position of social media /class administrator, where responsible for marketing, social media, video editing, photography, administrative support, and more for multiple programs. Responsibilities also include teaching computer literacy, community outreach, and general communications. After promotion in November 2023 oversaw former position (and 5+ others with the same title) and new responsibilities include higher level marketing, digital systems administration, IT, and much more.

CarData Inc. Ann Arbor, MI — *Market Assistant Manager*

August 2022 - August 2023

Started as Automotive Photographer which included duties such as photographing new and used cars for merchandising, recording exterior videos, and capturing 360 panoramas of interior. After promotion in December 2022 responsibilities were added which include: managing photographers in Michigan East territory, customer service and communications with clients (dealership staff), and adding new clients.

University of Michigan, 360 Video/VR Production, Ann Arbor, MI — *360 Video Shooting and Editing*

June 2021-December 2021

Worked with U-M faculty in the School of Engineering to translate learning experiences into virtual/extended reality experiences for both in class and remote learning. Utilized various 360 video cameras and UpTale VR experience creator.

Freelance Videography, Various Clients, Ann Arbor, MI — *Video Production*

June 2018-Present

Communicate with clients to design and craft effective multimedia communication focusing on video and audio content. Clients include political campaigns, as well as the University of Michigan Ross School of Business. <https://youtu.be/WVMf0gf0-dA>

EDUCATION

Wayne State University, Detroit, MI

Class of 2022

B.A. Media Arts and Studies, Minor Business Administration.

Skyline High School, Ann Arbor, MI

Class of 2018

Diploma from Ann Arbor Skyline High School..

REFERENCES AVAILABLE UPON REQUEST

Dr. Aline Cotel, Arthur F. Thurnau Associate Professor of Civil and Environmental Engineering, University of Michigan

Council member Katherine J. Griswold, MBA, MSW, Ann Arbor City Council
Amanda Fenton, Market Sales Manager, CarData Inc.

Skills

Team Leadership
(management)

Hiring

Google Workspace

Salesforce

Video pre-production

Video post-production

Digital videography

Digital photography

Mirrorless and Cinema
Cameras

Variety of support equipment

Variety of audio equipment

Drone operator

Microsoft Office

Microsoft Teams

Adobe Premiere

Adobe Photoshop

DaVinci Resolve

AVID Media Composer

Audacity

Canva

Wix web design

WordPress

Various AI Tools

Zoom

Google Meet

Languages

Spanish (speak, read, write,
translate, intermediate.)

Italian (speak, read, write,
translate, beginner.)

Hebrew (read and write,
beginner.)